



Corporate Innovation Workshop

Design Thinking For Corporate Innovation

23rd - 24th November 2017.

About The Two-days Training Workshop:

This seminar will cover the nuances of corporate innovation, changing the way you come up with new projects, brands, products and services.

Course Overview:

Innovation is crucial for survival of any Enterprise. It is essentially the profitable implementation of creative ideas. By focusing on the voice of the customer (Human-centered Design), valuable innovation in both startups and big businesses will deliver cost-saving or money-making benefits, but to achieve this, the right approach and skills are required. Sahara-Consulting brings to you a two-days training workshop to facilitate better designing, development and implementation of projects, programs and activities, and ultimately achieve the practical definition of corporate innovation.

Who Should Attend:

This training is designed for the following:

- Project Managers
- Product development Managers
- Senior Managers
- Corporate Innovation Leads
- Any with an interest in corporate innovation

Venue: Sahara Ventures Office

Date: 23rd - 24th November, 2017

Time: 9:00 am - 4:00 pm

General Objectives:

The general objective of this course is to inspire and equip managers and corporate innovation leads with enough skills and tools to make rigorous and continuous Improvement in their processes and products. By strategically focusing on the voice of the Customer and learning innovation from competitors within and outside the industry, managers will be challenged not to get comfortable with the Status quo and be willing to make the needed disruptive changes to respond to the desires of their existing customers, and additionally win more customers,

At the end of the course you should be able to:

design, develop, and implement better projects, programs, and activities using the concept of Human / User-centred design.

Registration fee: USD 200 (includes training materials, breakfast, lunch, and certificate of attendance)

How to register:

you can register your details on our online google form. Payment can be made up-front by direct deposit. No registration will be confirmed if the payment details or proof of payment has not been included.

Payment can be done to the following account Numbers:

- ❑ Sahara-Consult Company Limited | Equity Bank| Mwenge Branch | USD Account - 3007211401454
- ❑ Sahara-Consult Company Limited | Equity Bank| Mwenge Branch | TZS Account - 3007211401456
- ❑ Tigo-Pesa - 0656 - 219 002 | Musa Kamata

TRAINER PROFILE

Corporate Innovation Workshop



Jumanne Mtambalike is a design thinking and corporate innovation expert with years of experience working with startup companies and global organizations coming up with new products and projects.

He has experience working with reputed local and global organizations on designing and implementing projects and programme using ICTs and innovation tools. Some of the project includes; World Bank's Negawatt Challenge, World Bank's Refab Dar, Hivos Energy Safari, MAVC's Hatua Project, UNFPA's Amua Accelerator, HDIF's Mawazo Challenge etc.

He is also working with Africa's network of innovation and co-working spaces, Afrilabs, to design manuals, program and sustainability plans for innovation spaces in Africa. He was the first hub manager of Buni Innovation Hub and he is currently managing Sahara Ventures; a group of ventures working in the innovation and technology entrepreneurship ecosystem in Africa.

He is passionate on using design thinking tools to design and develop new products, services and projects that are viable, feasible and desirable by the users (clients). He has been speaking on different conference at a regional and global level on frugal innovation solutions and value of innovation in the corporate world.

Twitter: @j4mtambalike

LinkedIn: [linkedin.com/in/jumannerajabu](https://www.linkedin.com/in/jumannerajabu)

Medium: @jumannerajabumtambalike